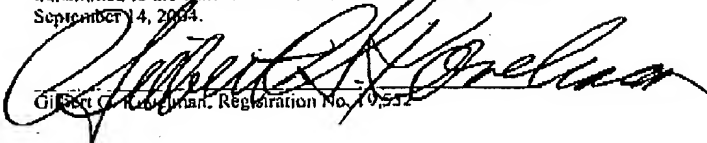


## CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on September 14, 2004.

  
Dwight Marcus, Registration No. 49,552RECEIVED  
CENTRAL FAX CENTER

SEP 14 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: : Dwight Marcus  
:   
Application No. : 10/616,602  
:   
Filing Date : July 10, 2003  
:   
For : SYSTEM FOR AUTOMATED GENERATION OF  
: MEDIA  
:   
Examiner : Shahid Al Alam  
:   
Art Unit : 2172  
:   
Confirmation No.: : 3611  
:   
Docket No.: : 67024/NPOWR  
:   
Date: : September 14, 2004

INFORMATION DISCLOSURE STATEMENT TRANSMITTAL

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Pursuant to the duty of disclosure and 37 C.F.R. § 1.97(b), enclosed is Form PTO/SB/08a listing art which may be material to patentability of the invention.

The references were previously submitted or were cited in prior application Serial No. 10/087,003. It is believed that these references will be helpful during examination of

65362.1

the application, and it is believed that no fee is due in connection with this paper.

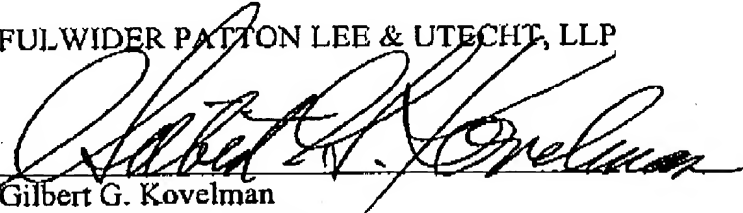
However, should a fee be required, the Commissioner is authorized to charge any fee due in connection with this matter to Deposit Account No. 06-2425. A duplicate copy of this paper is enclosed.

Applicant respectfully requests that the foregoing citation be considered and made of record. It is additionally requested that the Examiner indicate consideration of the cited reference by returning a copy of the attached form PTO-1449 (Modified) with initials and/or other appropriate marks.

Respectfully submitted,

FULWIDER PATTON LEE & UTECHT, LLP

By:

  
Gilbert G. Kovelman  
Registration No. 19,552

GGK/jb  
Enclosures

Howard Hughes Center  
6060 Center Drive, Tenth Floor  
Los Angeles, CA 90045  
Telephone: (310) 824-5555  
Facsimile: (310) 824-9696  
Customer No. 24201

PTO/SB/08a (08-03)  
Approved for use through 07/31/2006. OMB 0651-0031  
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449A/PTO			<b>Complete if Known</b>		
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)			Application Number	10/616,602	
			Filing Date	July 10, 2003	
			First Named Inventor	Dwight Marcus	
			Art Unit	2172	
			Examiner Name	Shahid Al Alam	
Sheet	1	of	1	Attorney Docket Number	67024/NPOWER

U.S. PATENT DOCUMENTS						
Examiner Initials <sup>*</sup>	Cite No. <sup>1</sup>	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code (if known)			
		US-	6,144,702	11-07-2000	Yurt et al.	
		US-	6,002,720	12-14-1999	Yurt et al.	
		US-	5,550,863	08-27-1996	Yurt et al.	
		US-	5,253,275	10-12-1993	Yurt et al.	
		US-	5,132,992	07-21-1992	Yurt et al.	
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FOREIGN PATENT DOCUMENTS								
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document			Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	Yes
		Office <sup>3</sup>	Number <sup>4</sup>	Kind <sup>6</sup> (if known)				

Examiner Signature	Date Considered
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 809. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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SEP 14 2004

In re Application of: : Dwight Marcus  
:   
Application No. : 10/087,003  
:   
Filing Date : February 28, 2002  
:   
For : SYSTEM FOR AUTOMATED GENERATION OF  
: MEDIA  
:   
Examiner : Shahid Al Alam  
:   
Art Unit : 2172  
:   
Confirmation No.: : 6290  
:   
Docket No.: : 66193/NPOWR  
:   
Date: : September 2, 2004

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

The documents listed on the enclosed Form PTO/SB/08a have come to the attention of Applicant and are submitted to the Patent Office under 37 C.F.R. § 1.97(b). A copy of the listed documents are enclosed.

This statement is not a representation that all of the information cited is necessarily effective as prior art against the present application or that a prior art search was performed.

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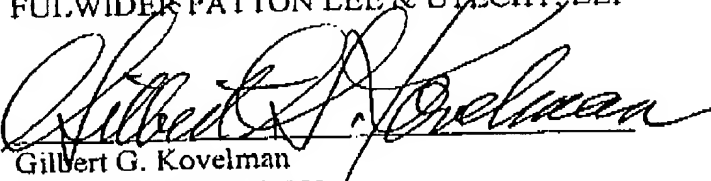
Applicant respectfully requests that the foregoing citations be considered and made of record. It is additionally requested that the Examiner indicate consideration of the cited references by returning a copy of the attached form PTO 1449 (Modified) with initials and/or other appropriate marks.

This Information Disclosure Statement is being submitted pursuant to 37 CFR 1.97(b)(4), before the mailing of a first Office action after the filing of a request for continued examination under § 1.114, and therefore no fee is due. However, if a fee is in fact due, the Commissioner is authorized to charge any additional fee(s) to our Deposit Account No. 06-2425. A duplicate of this paper is enclosed.

Respectfully submitted,

FULWIDER PATTON LEE & UTECHT, LLP

By:

  
Gilbert G. Kovelman  
Registration No. 19,552

Howard Hughes Center  
6060 Center Drive, Tenth Floor  
Los Angeles, CA 90045  
Telephone: (310) 824-5555  
Facsimile: (310) 824-9696

Customer No. 24201

PTO/SB/083 (08-03)  
 U.S. Patent and Trademark Office U.S. DEPARTMENT OF COMMERCE  
 Approved for use through 07/31/2006. OMB 0651-0031

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449A/PTO		<b>Complete if Known</b>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)		Application Number	10/087,003
		Filing Date	February 28, 2002
		First Named Inventor	Dwight Marcus
		Art Unit	2172
		Examiner Name	Shahid Al Alam
Sheet 1 of 1	Attorney Docket Number	66193/NPOWR	

U.S. PATENT DOCUMENTS						
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		US- 5,550,863		08-27-1996	Yurt et al.	
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FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document			Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Office <sup>3</sup>	Number <sup>4</sup>	Kind <sup>5</sup> (if known)			

Examiner Signature	Date Considered
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 809. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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